



MYRA PLANT

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EXPERIENCE

- 1993-present **THE CAMPBELL HOUSE, A City Inn,** Eugene, Oregon
Web Site: <http://www.campbellhouse.com>
Title: Proprietor
Renovated and opened elegant twenty-room inn originally built in 1892. Manage and supervise all aspects of operation's finance, bookkeeping, purchasing, sales, marketing and human resources for staff of 20 - 25. Currently on the Board of Directors for CVALCO, Convention Visitors Assoc Lane County; executive board, past president of Unique Inns Association. Past involvement with Oregon Lodging Assoc., Oregon Bed and Breakfast Guild, Eugene Area Bed and Breakfast Assoc., Independent Innkeepers Assoc., Johansens International Assoc., and PAII - Professional Assoc. of Independent Innkeepers.

Awards include LCLA's Inn Keeper of the year; American Historic Inns "Top 25 in the U.S."; **◆◆◆◆**by AAA; **★★★★**Frommer's "The Unofficial Guide to Bed and Breakfasts in the Northwest, 3 ½ Kisses by Best Places to Kiss, **★★★**Best Places Northwest
- Sept 2007-present **Tolly's Restaurant, Soda Fountain & Saloon,** Historic Oakland, OR
Web Site: <http://www.tollys-restuarnt.com>
Title: Partner
Tolly's has been open for 40 years and has become a landmark in Oregon. My partner, Jeffrey Parker and myself purchased Tolly's in Sept 2007, renovated half the building by adding a saloon and upgrading the furnishings.
- 1989-1994 **RE/MAX REAL ESTATE** Eugene, Oregon
& PRUDENTIAL BRUNTON-SORENSEN REALTY
Title: Realtor
Responsible for sales and marketing of residential properties in excess of \$5 million per year. Duties included creating a marketing plan to achieve sales, business and client satisfaction goals by implementing systems in all aspects of direct selling & listing properties, ad copy, presentation flyers, escrow follow-up and the signing of all contracts. Supervised one office assistant.
- 1987-1989 **PACIFIC APPAREL CORP.,** (JJ's Jeans) Portland, Oregon
Title: Corporate Sales Manager
Managed sales force for corporate stores (seven stores in Oregon and Washington). Reported directly to the Company Vice President. Responsibilities

included recruiting, training and evaluation; planning and implementing sales contests; approving all staffing schedules; member of Corporate Promotion / Advertising / Positioning Committee; member of Executive Planning Staff.

1986-1987 **JJ's SALEM COMPANY,** Eugene, Oregon

(JJ's Jeans-sold to Pacific Apparel Corp, above)

Title: Store Manager

Moved to Eugene, after living in hotels for five years and Managed this boutique junior clothing store until the sale to Pacific Apparel Corporation. Responsible for sales, operations and merchandising programs for the Eugene store. Responsibilities included all aspects of store level management; participation in corporate Buyer management Planning Committee; developed and directed sales training video. Increased sales 25%.

1980-1985 **BROOKS FASHIONS,** Western Region

Title: Territory Manager

Implemented corporate programs in sales, operations and merchandising in new and "problem" stores. Executed the opening of 13 new stores in California, Oregon, Washington and Alaska. Responsibilities included site review; construction monitoring; hiring/training management, sales and set-up staffing; opening and implementing sales promotions, merchandising programs and achieving profit targets. Assisted regional management in the clean up of problem stores within the four states. Responsibilities included termination/hiring and training of upper management and sales staffing if needed. Reported directly to the Regional Manager and the National Security Manager assessing security systems/procedures in place; created and set-up training outline for management and sales staff; and supervised store level management.

EDUCATION

- Realtor Institute Graduate, Portland, OR
- Norm Webb Real Estate Graduate, Salem, OR
- Bauder College, Sacramento, CA
 - Interior Decorater & Fashion Merchandising
- Thurston High School Graduate, Springfield, OR

INTERESTS

Travel, Entertaining, Gardening, Sports

FOCUS

Customer Service, Sales & Marketing, Presentations, Decorating